



Media Contact: Amber Swenor | 608.234.5250, ext. 705 | AMBER@strategiesthatpay.com

BETWEEN THE WAVES CONFERENCE AND FESTIVAL LAUNCH PARTY

Thursday, March 29 6:30pm - 10:00pm at Yahara Bay Distillers

March 21, 2018: MADISON, WI - Between the Waves Conference and Festival, the midwest's premier event for independent musicians, is hosting a launch party for BTW 2018 from 6:30-10pm on Thursday, March 29th at Yahara Bay Distillers, 6250 Nesbitt Road, Fitchburg, WI.

Featuring a DJ set by WORT's *Her Infinite Variety* host Cooper Talbot, and a performance by pop artist Anna Wang. The free event is open to the public and will include a recap of BTW 2017, a preview of what's in store for 2018, and select conference presenter and festival performer announcements. The evening will close with door prize giveaways at 9:45pm.

Between The Waves Conference and Festival provides musicians the knowledge to pursue, the expertise to implement, and the tools to guide their journey toward earning a living making music and have a good time doing it.

BTW 2018 will include conference sessions at UW-Madison's Gordon Event Center June 14-17 and festival performances at Bos Meadery, Brink Lounge, and High Noon Saloon June 14-16. Geared toward independent musicians and others interested in music creation, collaboration, performance, production, distribution, publishing, or licensing, Between The Waves Conference and Festival brings together musicians, educators, and music industry leaders for an immersive experience built on inspiration, education, networking, and support.

For full information on the 2018 Between The Waves Conference and Festival and updates as they become available, visit the event's website at www.btwmadison.com, where you can also submit media inquires via web form at: www.btwmadison.com/contact/media-inquiries and apply for press credentials via web form at: www.btwmadison.com/contact/press-credentials.

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