



# BETWEEN THE WAVES

MADISON MUSIC CONFERENCE & FESTIVAL



UW-MADISON GORDON DINING AND EVENT CENTER • 770 WEST DAYTON ST., MADISON, WI

## 2018 CONFERENCE SCHEDULE

### THURSDAY, JUNE 14

5-6 PM	Check-In / In-Person Registration / Networking	Lobby
6-6:15 PM	<b>CHRIS FRANCZEK</b> — Welcome & Introductions	Overture / Concerto Rooms
6:15-7:15 PM	<b>ROY ELKINS</b> — Make a Living, Making Music	Overture / Concerto Rooms
7:15-8:45 PM	<b>SANDY GENNARO</b> — <i>Opening Keynote</i> — Beating the Drums and Beating the Odds	Overture / Concerto Rooms
8:45-9 PM	<b>ROY ELKINS</b> — Opening Night Wrap Up	Overture / Concerto Rooms

### FRIDAY, JUNE 15

9-10 AM	<b>FETT</b> — Setting Up a QUALITY Home Studio Without Breaking the Bank	Symphony Room
	<b>JIM REITH</b> — Composition for Advertising	Overture Room
	<b>NANCY MORAN</b> — Breaking Through the Blocks That Hold You Back	Concerto Room
10:15-11:15 AM	<b>CRAIG ANDERTON</b> — Modern Songwriting Methods with Music Software	Symphony Room
	<b>KEN VANDEVRIE</b> — Composition for Television	Overture Room
	<b>SANDY GENNARO</b> — B.E.A.T.S - Belief, Enthusiasm, Attitude, Tenacity, and Service	Concerto Room
11:30 AM-12:30 PM	<b>FETT</b> — Studio Skills for Women (and Men Who Work w/ Women)	Symphony Room
	<b>MATT SMITH</b> — Composition for Licensing	Overture Room
	<b>BETH KILLE</b> — Songwriting 101	Concerto Room
12:45-1:45 PM	<b>CRAIG ANDERTON</b> — Microphones: Everything You Need to Know	Symphony Room
	Music Publishing Panel w/ <b>KEN VANDEVRIE, MATT SMITH, and MIKE HUBERTY</b>	Overture Room
	<b>SHAWNDELL MARKS</b> — Songwriting 102	Concerto Room
2-3 PM	<b>CHRIS TAYLOR</b> — Production Techniques	Symphony Room
	<b>EMILY WHITE</b> — The Modern Music Industry: From Recording to Release	Overture Room
	Songwriting Panel w/ <b>BETH KILLE, DIANA WILLIAMSON</b> and <b>SHAWNDELL MARKS</b> — Moderated by <b>NANCY MORAN</b>	Concerto Room
3:15-4:15 PM	<b>FETT</b> — <i>VIP Session</i> — Anatomy of a Mix	Ed Gordon Suite
	<b>DERRICK FLOYD</b> — Production Techniques with IK's Total Studio 2 MAX	Symphony Room
	<b>D-TECK</b> — Interview with an A&R Director and Talent Scout — Interviewed by <b>SHAH EVANS</b>	Overture Room
4:30-5:30 PM	<b>NANCY MORAN</b> — Developing Your Time Management Superpowers	Concerto Room
	<b>CHRIS TAYLOR</b> — <i>VIP Session</i>	Ed Gordon Suite
	<b>BILL COLLINS</b> — Acid - Sound Forge - Vegas	Symphony Room
5:45-6:45 PM	<b>EMILY WHITE</b> — Touring Effectively	Overture Room
	<b>DIANA WILLIAMSON</b> — 101 Songwriting Tips	Concerto Room
	<b>DERRICK FLOYD</b> — <i>VIP Session</i> — Chasing the Impossible	Ed Gordon Suite
5:45-6:45 PM	Radio Panel w/ <b>JONATHAN SUTTIN, SYBIL AUGUSTINE</b> and <b>RANDY HAWKE</b>	Overture Room
	Producer Feedback Panel at Paradyme Productions w/ <b>CHRIS TAYLOR, FETT, and JAKE JOHNSON</b> — Moderated by <b>CRAIG ANDERTON</b>	Paradyme Productions Paradyme Productions — 636 W. Washington Ave., #1, Madison, WI

[btwmadison.com](http://btwmadison.com)

On social media  
@BTWMadisonWI





# BETWEEN THE WAVES

MADISON MUSIC CONFERENCE & FESTIVAL



## SATURDAY, JUNE 16

Sessions listed as being held in the Bolz Room located in the Fluno Center at 601 University Ave., Madison, WI

9–10 AM	<b>FETT</b> — Fett's Top 12 Pro Recording Tips	Symphony Room
	<b>ANDY WALLMAN</b> — How Branding Can Help Your Band	Overture Room
	<b>NANCY MORAN</b> — Ten Essential Elements You Need to Book Better Gigs	Bolz Room / Fluno Center
	<b>DIANA WILLIAMSON</b> — <i>VIP Session</i> — What's Your Message?	Ed Gordon Suite
10:15–11:15 AM	<b>MICHAEL BODDICKER</b> — Talking About the Hits	Symphony Room
	<b>DEXTER PATTERSON</b> — Social Media 101: Secrets to Success	Overture Room
	<b>DERRICK FLOYD</b> — Production Techniques with IK's Total Studio 2 MAX	Bolz Room / Fluno Center
	<b>CRAIG ANDERTON</b> — <i>VIP Session</i> — Great Vocals at Home	Ed Gordon Suite
11:30 AM–12:30 PM	<b>MICHAEL BODDICKER</b> — Talking About the Hits ( <i>continued</i> )	Symphony Room
	Web Presence and Social Media Panel w/ <b>ANDY WALLMAN</b> , <b>DEXTER PATTERSON</b> , <b>ELIZABETH GALEWSKI</b> , and <b>TY CHRISTIAN</b> — Moderated By <b>ELLEN STANLEY</b>	Overture Room
	<b>FETT</b> — Pro Secrets to Producing Killer Mixes in Your Studio	Bolz Room / Fluno Center
	<b>NANCY MORAN</b> — <i>VIP Session</i> — Performance Makeovers	Ed Gordon Suite
12:45–1:45 PM	<b>BUTCH VIG</b> — The Evolution of a Song	Symphony Room
	<b>ELIZABETH GALEWSKI</b> — PR and Media Engagement for Your Band	Overture Room
	<b>BETH RUSSELL</b> — Do This, Not That: Arts Law for Music 101	Bolz Room / Fluno Center
2–3 PM	<b>BUTCH VIG</b> — The Evolution of a Song ( <i>continued</i> )	Symphony Room
	<b>DEXTER PATTERSON</b> — Social Media 102: How Musicians Earn Money Online	Overture Room
	<b>DJ PAIN 1</b> — Creating Beats	Bolz Room / Fluno Center
	<b>BETH RUSSELL</b> — <i>VIP Session</i> — More Do This, Not That: Arts Law for Music 102	Ed Gordon Suite
3:15–4:15 PM	<b>CRAIG ANDERTON</b> — Mastering in your DAW	Symphony Room
	<b>TY CHRISTIAN</b> — Crowdfunding Your Music	Overture Room
	<b>CHRIS TAYLOR</b> — Diversifying Your Income As a Recording Engineer	Bolz Room / Fluno Center
	<b>MICHAEL BODDICKER</b> — <i>VIP Session</i> — Q&A	Ed Gordon Suite
4:30–5:30 PM	<b>SUE BAKER</b> — The Story of Les Paul	Symphony Room
	<b>BILLY HOLLAND</b> — Artist Management	Overture Room
	<b>JIM BRANDMEIER</b> — Bands & Brands	Bolz Room / Fluno Center
	<b>DERRICK FLOYD</b> — <i>VIP Session</i> — Chasing the Impossible	Ed Gordon Suite
5:45–6:45 PM	<b>CHRIS TAYLOR</b> — Audio Engineering Society of Wisconsin Hall of Fame Awards	Symphony Room
	Engineering Feedback Panel at Audio for the Arts w/ <b>AUDREY MARTINOVICH</b> , <b>BUZZ KEMPER</b> , and <b>FETT</b> — Moderated by <b>CRAIG ANDERTON</b>	Audio for the Arts Audio for the Arts — 7 S. Blair St. # 1, Madison, WI

## SUNDAY, JUNE 17

9–10 AM	<b>SHAH EVANS</b> — Artist Management and Booking	Overture Room
	<b>DERRICK HOLT</b> — Audio Professionals as Teaching Artists	Concerto Room
	<b>CRAIG ANDERTON</b> — High Resolution Audio – So What?	Sonata Room
	<b>NANCY MORAN</b> — <i>VIP Session</i> — Nurturing Your Creativity	Ed Gordon Suite
10:15–11:15 AM	<b>MIKE HUBERTY</b> — Getting the Most out of Broadjam	Overture Room
	Fostering Diverse & Inclusive Music Communities Panel w/ <b>ELYSE CLOUTHIER</b> , <b>HUAN-HUA CHYE</b> , <b>JONATHAN BROWN</b> , and <b>SARAH AKAWA</b> — Moderated by <b>EMILY MILLS</b>	Concerto Room
	<b>AUDREY MARTINOVICH</b> — Engaging Fans Through Podcasting	Sonata Room
	<b>FETT</b> — <i>VIP Session</i> — Taking Your Live Sound to the Next Level	Ed Gordon Suite
11:30 AM–12:30 PM	<b>BUD SNYDER</b> — Interview with The Allman Brothers Band Engineer	Overture / Concerto Rooms
	<b>BARBE MCMILLEN</b> — Music Therapy: The Power of Music on Body and Mind	Sonata Room
12:45–1:45 PM	<b>BILLY HOLLAND</b> and <b>CHARLIE GOLDSTONE</b> — Management and Promotion Movers & Shakers — Moderated By <b>CRAIG ANDERTON</b>	Overture / Concerto Rooms
2–3:30 PM	<b>MICHAEL BODDICKER</b> and <b>BUTCH VIG</b> — <i>Closing Keynote</i> — Conversation with Grammy Winners — Moderated By <b>CRAIG ANDERTON</b>	Overture / Concerto Rooms
3:30–4 PM	<b>ROY ELKINS</b> — Conference Wrap Up	Overture / Concerto Rooms

graphic design courtesy of HOOT COMMUNICATIONS